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**KWC AMERICA UNVEILS ITS LATEST KITCHEN FAUCET
The KWC SUPRIMO - Simple Perfection in Stainless Steel**

NORCROSS, Ga. (May 2007) – The KWC SUPRIMO celebrates elegant style and the utmost in functionality. Lending an air of prestige to modern kitchen surroundings, the KWC SUPRIMO carries on the traditional lines of KWC AMERICA's stainless steel faucets.

"The harmonious proportions along with the use of stainless steel, produce a high quality, reliable and clean faucet design," says Jeff Boardman, regional sales manager of Hansa and KWC AMERICA. "The adjustable function, application and versatility of the KWC SUPRIMO are smart alternatives to high quality pull-out sprays."

The cutting edge technology incorporated in the KWC SUPRIMO includes the kitchen spray's sophisticated heat insulation to ensure that all synthetic components exposed to water within the high grade stainless steel body are tightly insulated. The faucet pull-out sprays utilize the popular KWC JETCLEAN technology allowing the jet holes in the sieve to expand when the water flows, preventing calcium deposits. In addition, a single twist opens the lock and KWC's TURN AND CLEAN technology cleans the sieve easily and without tools.

The KWC SUPRIMO includes KWC's universal cartridge for a no-play faucet and excellent ease of use. Diamond-hardened, scale resistant ceramic discs also guarantee smooth function and long useful life in all faucets.

For more information about the KWC SUPRIMO or other KWC AMERICA products, call 678.334.2121 or visit www.kwcamerica.com.

ABOUT KWC AMERICA

KWC AMERICA is part of the Hansa Group and is currently a leading supplier of luxury kitchen and bath faucets, sinks, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate.

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