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KWC AMERICA REVOLUTIONIZES THE FUNCTIONAL KITCHEN WITH THE KWC ONO HIGHFLEX® HOSE TECHNOLOGY

NORCROSS, Ga. (April 2008) – The **KWC ONO**, with its innovative highflex hose technology, represents a new dimension in the variable use of water in today's sophisticated, high-performance kitchen. The first of its kind in the world, this smart kitchen faucet has an operating lever made of thin, hardened surgical stainless steel and a highflex spring hose that swivels 360 degrees.

An ideal choice for the semi-professional kitchen, the **KWC ONO highflex®** successfully combines simple, elegant design with a professional pull-out spray head featuring unprecedented flexibility. The high performance hose is easily operated with one hand and immediately returns to its original position after use.

Featuring a unique two-stage operating system, the wear-resistant flat-topped spout produces a practical, low-pressure stream that automatically switches to a powerful pressurized stream for removing tough food residues. When the spray lever is pressed down completely, it is in the pressurized spray position.

The pioneering movement system of the **KWC ONO highflex®** means that areas that could become dirt-traps are kept to a minimum, keeping the stream of water flowing precisely. The smooth surface of the spring-loaded hose is quickly and easily cleaned with a microfiber cloth while any dirt or limescale can be efficiently washed away with the removal of the flush-fitting Neoperl Cache®.

The **KWC ONO highflex®** is offered in chrome-plated brass with an optional hand spray bracket.

For more information about the **KWC ONO highflex®** or other KWC AMERICA products, call 678.334.2121 or visit www.kwc.us.com.

About KWC

KWC is part of the HANSA group and is currently a leading supplier of luxury kitchen and bath faucets, sinks, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss Excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate.

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